



# **REWARDS PLAN**

We are excited that you have decided to be part of the Vital Health family and build a business with us.

We offer a unique opportunity where our affiliates can share life-changing products and be highly rewarded for it.

Our rewards plan is one of the most competitive and aggressive in the industry, paying up to 80% of Commissionable Volume (CV).



# YOU DECIDE YOUR LEVEL OF PARTICIPATION

When you start your business with Vital Health, we provide you with all kinds of tools to achieve the success you are looking for.

With the purchase of your membership, we provide you with a virtual store, marketing systems, a virtual office, flyers, a corporate team, consulting, products, training, and compensation to help you reach your goals.

Whether you're looking to earn some extra money or grow a global business, you can rest assured that you have found your home.



# **WE BELIEVE IN YOU**

Whether you are looking for better health, to have your own business, personal growth, or friendships, we can tell you that you have come to the right place. We are looking forward to meet you...



CO-FOUNDERS

Gustavo Barreda Astiazarán

& Cecilia Moreno Terán



CEO'S & FOUNDERS

Antonio Rodríguez &
Suggey Buelna



Alex Reynoso y Karla Durazo



co-FOUNDERS

Alberto Barreda Astiazarán
& Mónica Astiazarán Lohr

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# **REWARDS WE BELIEVE IN YOU**

When you decide to join Vital Health, there are a variety of options to choose from in your enrollment. You can purchase products individually or select a discounted pack. Our packs offer incredible value because when you purchase them, you receive additional product beyond what you would get by buying the products individually.



# WAYS YOU CAN PARTICIPATE:



#### **AFFILIATE**

- Get up to a 50% discount
- Enjoy products at special price
- Recommend products and earn rewards
- Earn loyalty bonuses by purchasing each month



Enjoy products at regular price

To become a preferred customer and affiliate of Vital Health, you must first purchase an annual **\$29.99** membership.

# INVESTMENT OPTIONS AT ENROLLMENT

When starting your business, it's important that you believe in the product you're selling. That's why we offer pre-selected packs that allow you to save more money when starting out, as well as helping you maximize your profit when reselling the product.

We offer 4 types of starter packs with different benefits, each of which has 3 product options to choose from.

PACKS	CONTENTS	POINTS	BENEFITS
BRONZE	<ul><li>Supplements + Te Detox + Coffees</li><li>Tes Detox</li><li>Coffees and Te Detox</li></ul>	140 GV-100 BV	Earn up to 60% commission on sales. Binary commissions at 10%.
SILVER	<ul><li>Supplements + Te Detox + Coffees</li><li>Tes Detox</li><li>Coffees and Te Detox</li></ul>	210 GV-150 BV	Earn up to 65% commission on sales. Binary commissions at 12%.
GOLD	Supplements + Te Detox + Coffees     Tes Detox     Coffees and Te Detox	420 GV-300 BV	Earn up to 65% commission on sales. Binary commissions at 13%.
PLATINUM	Supplements + Te Detox + Coffees     Tes Detox     Coffees and Te Detox	840 GV-600 BV	Earn up to 70% commission on sales. Binary commissions at 15%.



# TO BECOME AN AFFILIATE

To become an affiliate of Vital Health, it is necessary to to purchase the membership (\$29.99 USD per year).



#### PAYMENT SCHEDULE

Commissions are paid out on a weekly and monthly basis as follows:

- · Weekly commissions are generated from Tuesday to Monday and appear in your virtual office the following Tuesday for payment on the following Friday.
- · Monthly commissions are generated throughout the calendar month and appear in your virtual office on the 10th of the following month for payment on the 15th or the next business day after the 15th.



# BINARY BONUS ACTIVATION

To be able to generate commissions, it's necessary to have one personally referred ACTIVE member on the left side and another ACTIVE member on the right side.



# **COMMISSION ELIGIBILITY**

To be eligible to receive commissions, it's necessary to be an affiliate and be active. To achieve active status, you need to have a personal consumption of 50 PV or have retail customers who purchase through your page, accumulating a minimum of 50 PV.

# **TYPES OF VOLUME**



Group Volume (Ranks)



Binary Volume



Commissionable Volume (Residual)



Personal Volume

# **LOYALTY BONUS**

#### Monthly payment

Making your monthly purchases has its rewards.

Every consecutive month that you remain active with your monthly consumption, you will be granted a credit. This bonus is calculated based on the purchase points you make monthly. For example, during your second month, when you purchase 100 PV, you will generate 10% or the equivalent of \$10.00 usd in credit to buy more product.

You can accumulate these credits for as long as you want and redeem them whenever you choose.



**NOTE:** These credits DO NOT generate commissions.

If you fail to purchase your minimum personal consumption, you lose continuity.

CONTINUOUS MONTHLY PURCHASES	PERCENTAGE OF CREDIT GIVEN
2nd and 3rd month	10% of PV in credit
4th to 8th month	20% of PV in credit
9th month onwards	30% of PV in credit



**REQUIREMENTS:** Be active purchasing a minimum of 50 PV. Failing to make a purchase for a month will result in the bonus continuity being lost and reset. The amount to be used for orders with wallet will be 80% of the order value, paying the remaining 20% with any payment method.



# **INFLUENCER BONUS**

# Monthly

#### GET UP TO A 1000% PROFIT ON PRODUCT SALES

Reiterating the idea that a financially successful business is built on product sales and customer purchases. Vital Health offers a bonus that will help you have product on hand and share it with friends to generate immediate profits.

Every time you purchase 200 PV of product, you will be allowed to purchase an additional \$200 USD worth of product at an 80% discount, thus generating up to a 1000% profit when reselling it.

There is no limit to the amount of discounts generated.

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**IMPORTANT:** Redeem this bonus during the calendar month in which you meet the required volume, otherwise it will be forfeited.



**NOTE:** The influencer bonus is not commissionable.

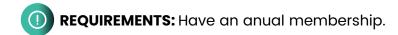
# BUSINESS ACTIVATION THROUGH RETAIL CUSTOMERS



When your retail customers purchase through your virtual store, the points generated by their purchases will count as your own purchase.



Even if you haven't made a purchase but there are a minimum of 50PV through purchases from your retail customers on your virtual page, your business will be activated and you will start generating commissions.





# **DIRECT SALE**

Weekly payment

EARN FROM 50% TO 100% ON THE SALE OF YOUR PRODUCTS.

The key to a successful business is to create a consistent income through retail product sales.



As an affiliate of Vital Health, you receive a discounted price that allows you to sell products and earn between 50% and 100% profit based on the product cost. For example, if you buy a V-TEDETOX for \$8.50 USD, you can sell it for \$17.00 USD, generating a 100% profit.



**NOTE:** A 5% processing fee will be charged on the profit generated by this bonus. If \$100.00 USD is generated between preferred customer price and retail customer, \$5.00 USD will be deducted and \$95.00 USD will be paid.



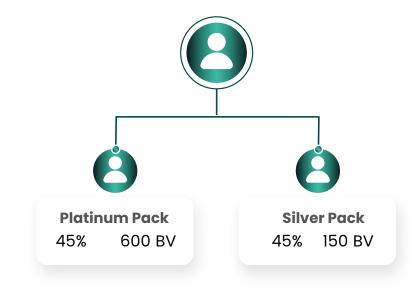
**REQUIREMENT:** Have a anual membership.

# FIRST ORDER BONUS

When you register a new preferred customer, you will earn from 45% to 80% of the Binary Volume (BV) of their starter packs.

These percentages depend on the content of the starter package. 45% corresponds to packages with capsules, while 80% corresponds to Coffee-Tea and Tea packages.

PACKS	POINTS	COMMISSION		
BRONZE	100 BV	\$45 USD TO \$80 USD		
SILVER 150 BV		\$67.5 USD TO \$120 USD		
GOLD	300 BV	\$135 USD TO \$240 USD		
PLATINUM	600 BV	\$270 USD TO \$480 USD		



45% of 750 BV = **\$337.50 USD** 

# **CAR BONUS**

Choose the car model you like the most, and we will pay for it. We offer one of the fastest and simplest car bonuses in the network marketing industry, with two ways to qualify for the car:

# CAR BONUS PREMIUM

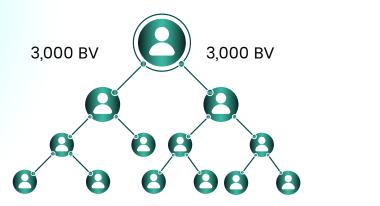
#### **Monthly payment**

By generating a minimum of 3,000 BV on both sides of your binary structure in a calendar month, you can earn up to \$300 USD for your car payment.

In the event you choose not to have your car paid for by Vital Health, you can choose between \$500 USD in product credit or \$150 USD in cash.



**NOTE:** This bonus is paid monthly, as long as 3,000 BV are generated in the same month in the weaker leg. Points for this bonus will be tracked, and each month the volume in the weaker leg will reset.



\$300 USD

**PER MONTH** 

# **Requirements:**



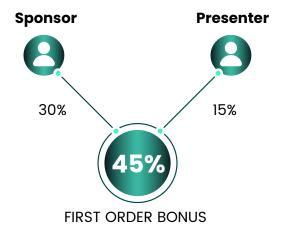
- The vehicle model must be 5 years or newer
- · Be active / 100 PV
- · Activate binary

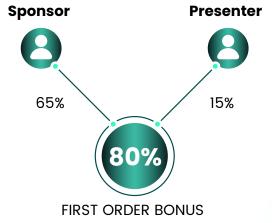


# **PRESENTER BONUS**

#### Weekly payment

When registering a new preferred affiliate, the system will ask if someone supported you with the presentation. If so, by entering the presenter's information in the corresponding box, the system will distribute 45% or 80% of the quick start bonus as follows:





**30%**Will be paid to the sponsor

**15%**Will be paid to the presenter

**65%**Will be paid to the sponsor

15%
Will be paid to the presenter



# **BINARY BONUS**

# **Monthly payment**

The purchases of starter packs by new preferred customers are paid out in a structure called binary. This means you have only 2 options to position your new customers. You have the option to place them on the left side or on the right side, each of which has a position available on the left and another on the right successively.

When you register a new preferred customer, this person will take the next available space, or the one you designate, in any vacant space in your binary structure. This way, you can have spill-over of preferred customers from the people in your support team, and at the same time, you can place preferred customers in your team's organization, generating synergy.



#### EARN UP TO 20% OF THE SMALLER LEG

This binary is one of the most aggressive in the network marketing industry. Our binary is volume-based, not rank-based. This means that the system will take all accumulated points (BV) during the commission week from your left and right sides to unlimited depth levels. It will compare the scores of both sides in each weekly commission period and pay you a percentage based on the lesser leg, depending on your active rank or the percentage of your starter pack.

#### The percentages are calculated as follows:

Bronze	10% or purchasing a Bronze package
Silver	12% or purchasing a Silver package
Gold	13% or purchasing a Gold package
Platinum	15% or purchasing a Platinum package
Diamond and above	20%

The starter pack contain the following commissionable points paid in the binary structure called BV (Binary Volume).

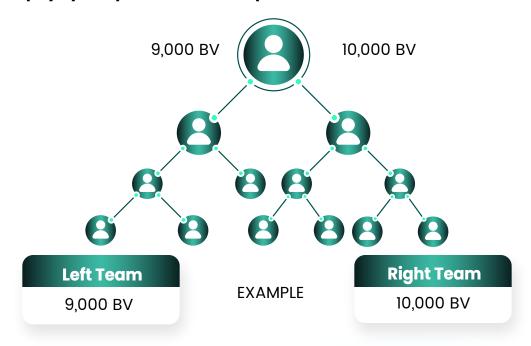
PACKAGE	POINTS
Bronze	100 BV
Silver	150 BV
Gold	300 BV
Platinum	600 BV

Let's say in one week you accumulated 300 BV on the left side and 200 BV on the right side, the system will pay you the percentage you qualify for and calculate the bonus based on 200 BV. Since only 200 BV were used, 100 BV will remain accumulated on your left side to be used in the following weeks.

If you purchased the Gold pack or qualified for the Gold rank in the month, your commission would be 13% of 200 BV, which is \$26 USD.

The advantage of our compensation plan is that unused points will accumulate, as long as you remain active, allowing you to accumulate up to 500,000 BV on one side.

#### This bonus pays you up to \$25,000 USD per week.



PAY:  $9,000 \times 15\% = $1,350 \text{ USD}$ 

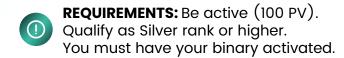
(1000 pts leftover accumulate the following week)
\*You can leverage your team.

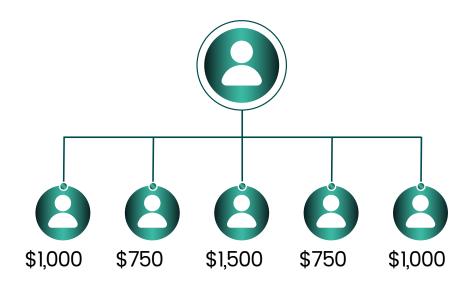
# **MATCHING BONUS**

#### **Monthly payment**

#### EARN **50%** OF THE BINARY EARNINGS OF YOUR PERSONAL REFERRALS

A hybrid-binary plan means it also has a unilevel aspect. When you qualify for the Silver rank, the system will pay you 50% of the binary commissions earned by each of your personal referrals. This matching bonus has no limit, allowing you to have an unlimited number of personal affiliates from which you will generate earnings.





Paid from personal subscribers:

\$5,000 USD



Earnings from all your recruits. **UNLIMITED**.

# **CAR BONUS PREMIUM**

#### Monthly payment

Upon qualifying for the Gold rank, you can earn up to \$500 USD for the monthly luxury car bonus.

In the event you choose not to have your car paid for by Vital Health, you can choose between \$800 USD in product credit or \$250 USD in cash.



**NOTE:** The car bonus is paid monthly, whether it's the premium car (Binary) or luxury car (Residual).

#### **REQUIREMENTS:**



- · The vehicle model must be 5 years or newer.
- · Be active / 100 PV.
- · Qualify as Gold rank or higher.





# **UNILEVEL BONUS**

# Monthly

Starting from the second purchase of each customer and affiliate of Vital Health, CV points (Commissionable Volume) are generated, which are paid using a unilevel structure. This structure allows you to generate considerable residual income with a small team and create wealth through generational bonuses.

When you refer an active preferred customer and/or affiliate, you receive 10% of the CV from your first level.

When you refer a second active customer, you receive a 10% monthly commission from all the preferred customers and/or affiliates on your second level.

When you refer a third active preferred customer and/or affiliate, you reach the Bronze rank and earn 20% from all the preferred customers and/or affiliates on your third level.

Our unilevel system operates with dynamic compression. This means that if an affiliate in any of your first three levels is not active but has someone active underneath, the system finds the next active affiliate in depth and counts them as the next level.

Maintaining the concept of minimizing qualifications, the unilevel structure will pay commissions based on the purchase and sales volume of your entire team. The payment percentages are described in the following table:

# **RESIDUAL**

RANKS	BRONZE	SILVER	SAPPHIRE	GOLD	PLATINUM	EMERALD	DIAMOND	DOBLE DIAMOND	TRIPLE DIAMOND	RED DIAMOND	GREEN DIAMOND	BLUE DIAMOND	PURPLE DIAMOND	BLACK DIAMOND
CONDITIONS	1,000 GV 3 AIA 70/30 50 PV	2,500 GV 3 AIA 70/30 100 PV	5,000 GV 3 AIA 60/40 100 PV	10,000 GV 4 AIA 60/40100 PV	17,500 GV 5 AIA 60/40100 PV	25,000 GV 5 AIA 60/40100 PV	50,000 GV 6 AIA 60/40100 PV	100,000 GV 7 AIA 60/40100 PV	200,000 GV 8 AIA 60/40100 PV	400,000 GV 9 AIA 60/40100 PV	600,000 GV 10 AIA 60/40100 PV	800,000 GV 10 AIA 60/40100 PV	1,000,000 GV 10 AIA 60/40100 PV	10,000,000 GV 10 AIA 60/40100 PV
1	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
2	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
3	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
4th. TO INFINITY			2%	4%	6%	6%	8%	10%	12%	14%	14%	14%	14%	14%
1th. GENERATION				1%	19	%	1%	2%	2%			2%		
2th. GENERATION					19	%	1%	1%	1%			1%		

This bonus system is based on a unilevel structure that pays 54% of the CV\*. It pays 3 fixed levels, and from the 4th level to infinity, it operates on a differential basis. Additionally, it pays a 14% in generational bonuses. 70/30 and 60/40 Rule: Maximum and minimum volume required per leg for rank qualification.



# **RANK ADVANCEMENT**

Rank advancements in Vital Health reflect the individual leadership of each affiliate. Our ranks are based on volume and not on maintaining a defined structure. This way, we maintain the concept of simplicity, and affiliates can generate the income they desire without being conditioned by ranks in their teams.

To advance in rank, Active Enrolled Affiliates (AEA) and volume in at least 2 lines in your organization are necessary. The system will take all NEW qualifying volume (QV) generated during a calendar month and determine the rank at the end of each month.

The system will take the volume generated under each of your personal enrollees in your unilevel genealogy, and the volume of the larger leg will be determined to meet the 70/30 or 60/40 requirement.

The qualification volume (QV) needed to advance in rank will be based on the following table:

RANK	POTENTIA	L BONUSES	CONSUMPTION	REQUIREMENT
AFFILIATE	Direct Sales Loyalty Bonus First order Bonus	Binary Bonus 1st Level Residual Influencer Bonus	50 PV	1 AIA
BRONZE	Direct Sales Loyalty Bonus First order Bonus	Binary Bonus 3 Levels of Residual Influencer Bonus	50 PV	3 AIA 70/30 1,000 GV 50 PV
SILVER	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car 3 Levels of Residual Generational Bonus Influencer Bonus	100 PV	3 AIA 70/30 2,500 GV 100 PV
SAPPHIRE	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car 3 Levels of Residual Generational Bonus Influencer Bonus	100 PV	3 AIA 60/40 5,000 GV 100 PV
GOLD	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	4 AIA 60/40 10,000 GV 100 PV
PLATINUM	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	5 AIA 60/40 17,000 GV 100 PV <b>18</b>

RANK	POTENTI <i>!</i>	AL BONUSES	CONSUMPTION	REQUIREMENT
EMERALD	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	5 AIA 60/40 25,000 GV 100 PV
DIAMOND	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	6 AIA 60/40 50,000 GV 100 PV
DOUBLE DIAMOND	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	7 AIA 60/40 100,000 GV 100 PV
TRIPLE DIAMOND	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	8 AIA 60/40 200,000 GV 100 PV
RED DIAMOND	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	9 AIA 60/40 400,000 GV 100 PV
GREEN DIAMOND	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	10 AIA 60/40 600,000 GV 100 PV
BLUE DIAMOND	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	10 AIA 60/40 800,000 GV 100 PV
PURPLE DIAMOND	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	10 AIA 60/40 1,000,000 GV 100 PV
BLACK DIAMOND	Direct Sales Loyalty Bonus First Order Bonus Presenter Bonus Binary Bonus	Matching Bonus Car or Luxury Bonus 3 Levels of Residual Infinity Bonus Generational Bonus Influencer Bonus	100 PV	10 AIA 60/40 10,000,000 GV 100 PV

# **GLOSSARY**









# 70/30:

Maximum volume rule per leg, taking up to 70% of the larger leg. The other 30% of the minimum required GV for rank advancement is taken from all other "legs" in your unilevel genealogy.

# 60/40:

Maximum volume rule per leg, taking up to 60% of the larger leg. The other 40% of the minimum required GV for rank advancement is taken from all other "legs" in your unilevel genealogy.

# **DISCLAIMER OF POTENTIAL EARNINGS:**

There are no income guarantees from Vital Health. The success or failure of any affiliate, as with any other business, depends on the skills and personal effort of each affiliate. The various income levels are examples and should not be taken literally. Individual income achievements depend on the skills, personal ambition, time, commitment, activity, and geographical factors of the individual.

At Vital Health, we are committed to complying with all legal standards of the direct selling industry.